

## BEST PREMIUM LIQUOR BRANDS

Ever wondered how the other half drinks? A survey, conducted by the Luxury Institute, asked 1,771 wealthy Americans with an average income of \$351,000 and average net worth of \$4.3 million to rate wine and liquor brands based on quality, uniqueness and exclusivity.



### Far Niente

Far Niente, a Napa Valley winery, was voted the top premium wine with respondents praising it for its "high quality" and "excellent consistency."

### The Winners

Champagne/Sparkling Wine	Dom Perignon
Tequila	Patron
Scotch	Macallan
<b>Wine</b>	<b>Far Niente</b>
Vodka	Grey Goose
Gin	Bombay Sapphire
Cognac/Liqueurs	Grand Marnier
Rum	10 Cane
Whiskey	Woodford Reserve